

JMSB-2007-03M

1

J. Tomberlin explained that the assessment of learning involves the establishment of a process where learning objectives are defined and a mechanism is developed to assess the student's achievement of the goals as feedback for curriculum refinement. A methodology for assessing programs workshop has been scheduled on Wednesday, May 16. Participants will include department Chairs, members of program and curriculum committees as well as one faculty member selected by each of the department Chairs. The Dean will issue a communiqué with additional information next week. With regard to the percentage of academically qualified faculty, he reported that the shortfall was largely due to the hiring freeze which has now been lifted. Successful recruitment efforts this year will help to address this issue with the hire of four new faculty members in Marketing, two in Management, one in Accountancy, one in DS&MIS and one in Finance. As to financial strategies, he reported that W. Taylor will head up a group mandated to review the mission statement and make recommendations to Faculty Council in fall 2007 when the new Dean is in place to revive the strategic planning process. He noted that the review was timely because it coincides with the revision of the University mission statement.

A brief discussion about the new JMSB building ensued. J. Tomberlin advised that the plans would be posted in the new building folder on First Class after revisions have been made. He assured Council members that staff would not all be relegated to cubicles, however, the offices would be slightly smaller than those in the GM building. There will be a much larger space for student associations, many group study rooms, wireless, open spaces where students can gather, and a tunnel to the EV building. IITS is planning a wireless corridor between the downtown campus and Loyola in the west and UQAM in the east that would provide network access within a two kilometer radius of each campus. A laptop loan system is being considered instead of creating fixed computer labs. With regard to projected growth, J. Tomberlin reported that, although the ratio of undergraduate to graduate students requires some engineering, JMSB had already reached the challenge of the academic plan with an enrolment of 4,500 FTEs. The space would be tight for the projected 150 full-time faculty complement unless one of the three shelled floors was occupied by JMSB.

On a motion duly seconded (G. Kersten/M. Sharma) speaking privileges were granted to D. Bosis, J. Capano and N. Stewart.

N. Stewart and J. Capano encouraged everyone to do their part to ensure that the internal participation rate for the Concordia University Community Campaign increases from 41% last year to 45% this year and the goal of raising \$180,000 is achieved. D. Bosis provided a supply of donation forms for Council members.

VII Elections

Undergraduate Student Request Committee

T. Petrushka,, Department of Management, was elected by acclamation to serve on the Undergraduate Student Request Committee replacing R. Knitter for a one-year term effective June 1, 2007 and terminating May 31, 2008.

R. Ferguson, Department of Management, and B. Barbieri, Department of Marketing, were elected by acclamation to represent the JMSB on the (Senate) Faculty Tribunal Pool for a two-year term effective September 1, 2007 and terminating August 31, 2009.

The following elections will be brought forward to the April meeting of Council.

University Research Committee

One full-time faculty member to represent the JMSB on the university Research Committee replacing L. Shanker for a three-year term effective June 1, 2007 and terminating May 31, 2010.

Council of the School of Graduate Studies

One full-time faculty member from each of the following three departments to represent the JMSB on the Council of the School of Graduate Studies: Accountancy, Finance, and Management replacing S. Mustafa, A. Jain, and R. Molz for a three-year term effective June 1, 2007 and terminating May 31, 2010.

(Senate) Faculty Tribunal Pool

One full-time faculty member to represent the JMSB on the (Senate) Faculty Tribunal Pool replacing R. Knitter for a two-year term effective September 1, 2007 and terminating August 31, 2009.

JMSB Distinguished Teaching Awards Committee

One part-time faculty member, preferably a past DTA recipient, nominated by CUPFA to serve on the JMSB Distinguished Teaching Awards Selection Committee for a one-year term effective June 1, 2007 and terminating May 31, 2008.

M. Sharma reported that the third call for nominations for Council representatives, one at the rank of Assistant Professor and one at the rank of Lecturer or Senior Lecturer, has just been sent out and asked his colleagues for help in seeking nominations.

VIII Business Arising from Previous Meeting

IX Report: Research - There was nothing to report.

X Faculty Academic Program Committee Report

B. Ibrahim reported that the following curriculum revisions had already been approved by the program committee, the Curriculum Committee, the Faculty Academic Programs Committee, the Council of the School of Graduate Studies, and APC.

- i) Proposed curriculum changes for Master of/Magisteriate in Investment Management (MIM) and Master of/Magisteriate in Business Administration (IMBA) – implementation May 2007 – JMSB-2007-03A-03
I. Rakita highlighted the proposed revisions.

On a motion duly seconded (B. Ibrahim/S. Betton) the proposed curriculum changes for the MIM and IMBA, as described in document JMSB-2007-03A-03, were unanimously approved.

- ii) Proposed minor curriculum changes to B. Comm. – implementation September 2007 – JMSB-2007-03A-04
G. Kanaan highlighted the proposed revisions.

On a motion duly seconded (B. Ibrahim/G. Kanaan) the proposed minor curriculum changes for the B. Comm., as described in document JMSB-2007-03A-0,4 were unanimously approved.

XI CASA Report

P. Renaud reported the success of the CASA Cares Fashion show that raised \$13,000 for the Montreal Children's Hospital exceeding the \$10,000 goal and success of the Art of Business Cocktail. He advised that a new CASA executive team had been elected, major revisions have been made to the CASA constitution which would be ratified in October, CASA was currently hosting the Marketing Happening event and had been invited to again host the next DBC event. New initiatives include attracting first year student representation on committees and associations. L. Calip announced that the CASA team will be participating in the NIBS competition at the Dublin Institute of Technology this weekend and that preparations were underway for the graduation ball scheduled June 22.

XII Staff Report – There was nothing to report.

XIII Report: Masters and Diploma Programs

M. Magnan reported a sharp increase in admission to the Diploma in Chartered Accountancy this summer. Applications to professional accounting programs have soared across America this year and applications to the Goodman programs have tripled this year. He remarked that professional designations ensure employers a specific set of competencies, a demand that directly relates to the AACSB move toward competency-based assessment for business school programs.

XIV Reports from School Representatives on University Committees

iii) Senate Academic Planning and Priorities

On a motion duly seconded (M. Sharma/S. Betton) speaking privileges were granted to C. Draimin, JMSB representative on SCAPP.

C. Draimin reported that the committee had met three times to review the challenges of the academic plan and to evaluate the measurements. The committee has now reached challenge three. He noted that the challenge two calls for a comparative ratio of FTE students to full time professors to be 25 student FTEs per on-going professors, today's ratio is 29.9 FTEs per on-going professors.

vii) Undergraduate Scholarships and Awards Sub-committee

M. Sharma reported that the ceremony for the recipients would take place on March 27th.

There were no reports from the representatives of the following committees:

- i) University Senate
- ii) Arts and Science Faculty Council
- iv) Senate Academic Programs Committee
- v) Senate Research Committee
- vi) University Library Committee
- viii) Board of Governors
- ix) Council of the School of Graduate Studies

XV CGSA Report

XVI New Business

XVII Other Business

XIII Adjournment

On a motion duly seconded (M. Sharma/B. Desai) the meeting was adjourned at 11:05.

XIX Next meeting

The next regular meeting of the JMSB Faculty Council will take place on Friday, April 20, 2007 at 09:30 in room GM302.